The Association for Environmental & Outdoor Education presents:

2024 STATEWIDE CONFERENCE

May 3-5, 2024
Irvine Ranch Outdoor Education Center

A weekend of learning, networking, and connection
MISSION
AEOE strengthens environmental education in California by connecting providers, building professional expertise, and championing environmental literacy and outdoor learning.

VISION
We envision a world where every young person lives in a healthy community with access to meaningful learning experiences outdoors.

BREADTH OF PROGRAMS
In addition to the statewide conference, AEOE offers a certification program for environmental educators, annual awards recognizing exemplary instruction and leadership in the field, online courses and workshops, regional meet-ups, a statewide job board, teaching resources, and an annual Program Leaders retreat. These programs are designed to provide networking and career advancement opportunities while increasing the skillsets and knowledge of environmental and outdoor educators across the state.

REACH
Email list: 2.5K+
Individual Members ~300
Organizational Members ~90
Facebook 3.4K+ followers
Instagram 1.1K+ followers
STATEWIDE CONFERENCE

The Statewide Conference brings together roughly 300 educators, administrators, and staff from outdoor and environmental programs throughout California. Each conference offers opening remarks, a keynote address, breakout sessions targeting different user groups, awards ceremonies, entertainment, and 50+ professional workshops on a range of topics.

Revenue from sponsorships and in-kind donations are used to increase our reach and capacity, enhancing our ability offer high-quality professional development and networking opportunities while ensuring equitable access for a broad range of participants. A portion of the funds raised will directly support the Joie’s Daisies Scholarship Fund, which covers partial registration fees for educators with financial need.

“I loved attending this conference, it made me so full of hope for the future, and excited to see where my career expands to.”

-2023 Conference Attendee

“The AEOE 2023 Conference was AWESOME!! Being surrounded by our giant redwood friends without cell phone service was comforting, joyous, relaxing, challenging and delightful. I had the opportunity to reflect and be given a voice.”

-2023 Conference Attendee
# Sponsorship Opportunities

## Statewide Conference | May 3-5, 2024

<table>
<thead>
<tr>
<th>Sponsor Levels &amp; Benefits</th>
<th>Redwood</th>
<th>Sycamore</th>
<th>Willow</th>
<th>Manzanita</th>
<th>Poppy</th>
<th>Acorn</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$7,500</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$100</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title Sponsor</th>
<th><img src="leaf.png" alt="Redwood" /></th>
<th><img src="leaf.png" alt="Sycamore" /></th>
<th><img src="leaf.png" alt="Willow" /></th>
<th><img src="leaf.png" alt="Manzanita" /></th>
<th><img src="leaf.png" alt="Poppy" /></th>
<th><img src="leaf.png" alt="Acorn" /></th>
</tr>
</thead>
<tbody>
<tr>
<td>Name listed as Title Sponsor in all digital and printed materials as well as annual report</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Event Plenary Signage</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Signage provided by sponsor featured during plenary sessions</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Event Tabling</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Opportunity to table at event during the resource fair</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Social Media Mention</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Dedicated social media mention</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Event Plenary Logo</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Logo featured during plenary sessions</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Event Program</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Name and logo listed in event program</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Link and Logo Shared</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Link and logo featured on event website, and listed in newsletter and annual report</td>
<td><img src="leaf.png" alt="Redwood" /></td>
<td><img src="leaf.png" alt="Sycamore" /></td>
<td><img src="leaf.png" alt="Willow" /></td>
<td><img src="leaf.png" alt="Manzanita" /></td>
<td><img src="leaf.png" alt="Poppy" /></td>
<td><img src="leaf.png" alt="Acorn" /></td>
</tr>
<tr>
<td>Comped Conference Registration(s)</td>
<td><strong>3</strong></td>
<td><strong>2</strong></td>
<td><strong>2</strong></td>
<td><strong>1</strong></td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
1) AEOE’s 2024 Statewide Conference will be held at Irvine Ranch Outdoor Education Center.
2) Over 250 educators from around the state attended the 2023 Statewide Conference at YMCA Camp Jones Gulch.
3) The Statewide Conference connects educators with resources and organizations in the field.
4) Environmental educators doing what we love most - gathered under the redwoods and around the campfire at the 2023 conference.
YES! I want to strengthen environmental education as an AEOE Sponsor.

- Redwood $7,500
- Sycamore $5,000
- Manzanita $1,000
- Willow $2,500
- California Poppy $500
- Acorn $100

SPONSOR INFO

Name: ________________________________
Company Name: ________________________
Billing Address: _________________________
City: ________________________________
State: _____________ Zip: __________________
Phone: ________________________________
Email: ________________________________
Website: ________________________________
Social Media Handles: ____________________

PAYMENT INFO

- Check Enclosed/In Mail
- Online Donation
- Wire Transfer*
  *Contact director@aeoe.org for information

www.aeoe.org

2930 Domingo Ave, Suite 3028
Berkeley, CA 94705
Tax ID # 95-4819097
YES! I would like to support the AEOE 2024 Statewide Conference.

Individual/Company Name: __________________________________________________________

Company Contact & Title: _________________________________________________________

Address: ________________________________________________________________________

City: ___________________________________ State: ________ Zip: _______________________

Phone: ________________________ Email: __________________________________________

Website: _______________________ Social Media Handle: ______________________________

Item(s) being donated & description (Include any restrictions, exclusions, exp. dates, etc.)
________________________________________________________________________________

Fair Market Value of Donation: $_______

Please mail your donation and completed form to:

AEOE
2930 Domingo Ave. Suite 3028, Berkeley, CA 94705
or email director@aeoe.org

AEOE is a 501(c)(3), tax-exempt organization. Your donation is tax-deductible as applicable by law.
Tax ID # 95-4819097

For more info contact Estrella Risinger, Executive Director
director@aeoe.org