2023
STATEWIDE CONFERENCE
for Environmental & Outdoor Education

A weekend of learning, fun, and connection in the redwoods!

YMCA CAMP JONES GULCH
MAY 5-7, 2023
SPONSOR PACKET
WHO WE ARE

AEOE is the professional association for environmental and outdoor education in California. We provide programs and practitioners with the tools, resources, and expertise to ensure that future generations are equipped with the skills, knowledge, and experiences necessary to develop lifelong connections to the natural world and the commitment to sustain it.

WHAT WE DO

Our efforts are focused in the following areas:

CONNECT We convene program providers to build a diverse, equitable, and inclusive network of skilled practitioners

EDUCATE We provide learning opportunities that are aligned with best practices and content relevant for our field

ADVANCE We promote high-quality environmental education among the varied programs across the state and advocate for all young people to experience meaningful learning opportunities outdoors

REACH

Email list: 2K+  
Individual Members - 300+  
Organizational Members - 90+  
Facebook: 3K+  
Instagram : 700+
STATEWIDE CONFERENCE

The Statewide Conference is AEOE’s flagship event. The conference brings together roughly 300 educators, administrators, and staff from outdoor and environmental programs throughout California. Each conference offers opening remarks, a keynote address, breakout sessions targeting different user groups, entertainment, awards ceremonies, and professional workshops in topics.

Revenue from sponsorships and in-kind donations are used to increase our reach and capacity, enhancing our ability offer high-quality professional development and networking opportunities while ensuring equitable access for a broad range of participants. A portion of the funds raised will directly support the Joie’s Daisies Scholarship Fund, which covers partial registration fees for educators with financial need.

BREADTH OF PROGRAMS

In addition to the statewide conference, AEOE offers a certification program for environmental educators, annual awards recognizing exemplary instruction, online courses and workshops, regional meet-ups, a statewide job board, teaching resources, and an annual Program Leaders retreat. These programs are designed to provide networking and career advancement opportunities while increasing the skillsets and knowledge of environmental and outdoor educators across the state.
# Sponsorship Opportunities

**Statewide Conference | May 5-7, 2023**

## Sponsor Levels & Benefits

<table>
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<tr>
<th>Sponsor Level</th>
<th>Giant Sequoia</th>
<th>Black Bear</th>
<th>Sycamore</th>
<th>CA Poppy</th>
<th>Banana Slug</th>
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### Title Sponsor
- Name listed as Title Sponsor in all digital and printed materials as well as annual report

### Signage at Event
- Signage provided by sponsor featured during plenary sessions

### Table at Event
- Opportunity to table at event

### Social Media Mention
- Dedicated social media mention

### Link and Logo Shared
- Link and logo featured on event website, printed materials, and listed in newsletter and annual report

### Comped Conference Registration(s)
- Giant Sequoia: 3
- Black Bear: 2
- Sycamore: 1
- CA Poppy: 1
- Banana Slug: -
YES!  I want to advance environmental education as an AEOE Sponsor.

☐ Giant Sequoia $5,000  ☐ Black Bear $2,500
☐ Sycamore $1,000  ☐ California Poppy $500
☐ Banana Slug $100

SPONSOR INFO
Name: ____________________________________
Company Name: ___________________________
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Phone: ___________________________________
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Website: __________________________________
Social Media Handles: _______________________

PAYMENT INFO
☐ Check Enclosed/In Mail
☐ Online Donation
☐ Wire Transfer*
*Contact director@aeoe.org for information

www.aeoe.org

2930 Domingo Ave, Suite 3028
Berkeley, CA 94705
Tax ID # 95-4819097
YES! I would like to support the AEOE 2023 Statewide Conference.

Individual/Company Name:________________________________________________________

Company Contact & Title: ___________________________________________________________________

Address: ____________________________________________________________________________

City: _______________________________________ State: ________ Zip: _________________________

Phone: ________________________ Email: __________________________________________

Website: _______________________ Social Media Handles: _____________________________

Item(s) being donated & description (Include any restrictions, exclusions, exp. dates, etc.)

________________________________________________________________________________

Fair Market Value of Donation: $_______

Please mail your donation and completed form to:

AEOE
2930 Domingo Ave. Suite 3028, Berkeley, CA 94705
or email director@aeoe.org

AEOE is a 501(c)(3), tax-exempt organization.
Your donation is tax-deductible as applicable by law.
Tax ID # 95-4819097

For more info contact Estrella Risinger, Executive Director
director@aeoe.org