DESCRIPTION

This guide is designed to help IMA Volunteers provide exceptional experiences for our guests. It is to be used to enhance the volunteer and guest interaction by empowering volunteers with interesting and important information about the *Spring Blooms: Celebration of Color* exhibition.

EXHIBITION INFORMATION

*Spring Blooms: Celebration of Color*
Friday, March 31st – May 31st, 2017

**Put yourself in the picture...**
Immerse yourself in color this spring and experience our campus as never before when our gardens come alive with a quarter of a million blooms. Take a breathtaking stroll around the campus with each twist and turn unveiling a new splash of color from crimson tulips to golden daffodils and much, much more.

After a bleak winter, relax and recharge at Spring Blooms as wave after wave of intoxicating colors and scents wash over you. Explore five new gardens popping up throughout campus and come see your favorite gardens transformed in new and exciting ways. Bring your friends and celebrate the return of warm weather with our new Beer Garden, open Thursday through Sunday. We will have extended hours until 9:00 pm for added time to explore and socialize.

GENERAL INFORMATION

**Extended Hours for the Gardens Only**
- Extended evening garden hours will provide addition time to explore and soak up spring.
  - Tuesdays, Wednesdays, Sundays 11:00 – 5:00 pm
  - Thursdays 11:00 – 9:00 pm
  - Fridays 11:00 – 9:00 pm (extended from 5:00 – 9:00 pm)
  - Saturdays 11:00 – 9:00 pm (extended from 5:00 – 9:00 pm)
    - Open early to members from 9:00 – 11:00 am
- Please note: The galleries are not open on Friday or Saturday evenings

**Tools**
- Staff Talking Points
- The Insiders View
- Guest tracking sheet
- Tear off exhibit map
- Flower planting map
- IMA website audio guide
- IMA POD

**Five New Gardens**
- Alice’s Garden
- Beer Garden
- Daffodil Partier
- Lilly House
- Garden Crossroads

**Social Media**
- #IMAspringblooms
- #IMAaudubon
GARDEN ENTRANCE / PLINTH (PRIORITY 1)

Information Guide Location: Facing the museum on the circular sidewalk closest to the museum entrance

Primary Goal: Greet guests as they exit the museum and enter the Garden Entrance. Invite them begin the Spring Blooms Exhibition by taking the path towards the Garden for everyone. Direct them to follow the pathway marked by the circular green “Spring Blooms” signs. This is the pathway that is outlined on the Exhibition Map. If guests are only interested in going to the Beer Garden, direct them to follow the road over the bridge to the Beer Garden located on the Front Porch of the Greenhouse. Advise them to be sure to take a walk through the gardens after they secure their beer or wine as the exhibition is truly something you should not miss. On the way out, please invite guests to explore the Audubon: Drawn to Nature exhibition on the Second Floor of the museum.

Fun Facts

- **Spring Blooms: Celebration of Color** is an outdoors exhibition unlike any other that we have had at the IMA
  - Spring Blooms is the largest spring display in IMA history, with a record number of a quarter of a million blooms around the IMA campus. On display are favorites such as:
    - Tulips
    - Daffodils
    - Hyacinths
    - Irises
    - Pansies
    - As well as the rare Himalayan Blue Poppy
- **5 New Gardens**
  - Spring Blooms features new gardens, including a Beer Garden and a pop-up garden on the former parking lot of the Elder Greenhouse.
- **New Garden Route**
  - A new garden route, inviting guests to turn right outside of Showalter instead of left towards Lilly House, encourages guests to experience the gardens in a different way. A map available at the Guest Services desk helps guests along the new path.
- **Extended Hours**
  - During Spring Blooms, the IMA will offer extended evening hours in the gardens Thursdays, Fridays and Saturday evenings until 9 p.m. Members-only hours will also be available from 9-11 a.m. on Saturday mornings. The galleries are not open during extended museum hours.
- **More to Explore Inside**
  - Inside the galleries we’re continuing the celebration of nature with Audubon: Drawn to Nature, Paula McCartney: Bird Watching and The Birds of Céleste Boursier-Mougenot: A Film by Ariane Michel.
GARDEN FOR EVERYONE & FOUR SEASONS GARDEN (PRIORITY 2)

Information Guide Location: The volunteer station is located at the first garden entrance on the path from the museum. The second entrance is the exit.

Primary Goal: Greet guests as they approach the garden on the pathway. Invite them into the garden and give a brief introduction to the garden as traffic allows. Provide directional assistance on how to get to the Four Season’s Garden and then the Lilly Allée Fountain where they will encounter the next volunteer. Volunteers may personally escort guests to the walkway to Garden Terrace when time and traffic allows.

Fun Facts

- Garden for Everyone
  - Designed to be appealing and accessible to all people, regardless of physical limitations.
  - It contains features which appeal to the senses, such as colorful blooms, textured foliage, fragrant flowering shrubs and serene sounds of water splashing in a fountain.
  - Braille signs are scattered around the garden.
  - The large tree on the east side of the garden is a Red Oak.
  - The stone inscription says “It is with the heart that one can see rightly, what is essential is invisible to the eye”, Antoine De Saint. The message is also in Braille.
  - The sculpture is Sister Vault of Man (1963) by Pablo Serrano.
  - The garden was rebuilt in 2004 on the path to the Oldfields Gardens and Lilly Estate.

- Garden Terrace
  - The Four Seasons Garden is located to the left of the building’s entrance as you are arriving from the Garden for Everyone.
  - Designed in 1939 by Anne Bruce Haldeman of Louisville, Kentucky, the Richard A. and Helen J. Dickinson, was a play house for the Lilly children, had an indoor and outdoor pool, and is now event space.
  - In the 1980’s and 90’s it operated as a restaurant called Garden on the Green.

- Four Seasons Garden
  - Designed in 1939 to adjoin the Garden Terrace playhouse.
  - Celebrates all four seasons: spring, summer, autumn, and winter.
  - The Himalayan Poppy is planted here and will only bloom in the springtime, as it cannot withstand temperatures over 80 degrees.
  - Contains original stone statuary representing the four seasons.
  - The marble bench and reflecting pool are also original to the garden.
LILLY HOUSE LOOP, RAVINE & FORMAL GARDENS (PRIORITY 3)

Information Guide Location: To the left of the formal entrance to the Lilly House at the curve in the drive by the Ravine Gardens

Primary Goal: Greet guests as they approach. Invite them to enjoy the Formal Garden, Ravine Gardens, Lilly House, and provide them information about how to exit the exhibition when they are ready to head back in the museum. Ask guests if they have experienced the Audubon: Drawn to Nature exhibition inside the galleries on the second floor of the museum.

Fun Facts

- **Ravine Garden**
  - Located behind Lilly House, the lawn and the one acre surrounding gardens include over 19,000 bulbs.
  - Best place to enjoy a sunset.
  - Descends over 40 feet to the edge of the Central Canal.
  - The Central Canal was intended to connect the Wabash and Erie Canal to the Ohio River. Only 8 miles were built before financial difficulties occurred at the state level.

- **Formal Garden**
  - Just south of Lilly House, visitors enter through arbors from each direction.
  - Historically restored from photographs, modeled after turn of the 20th century European gardens with Italian tradition.
  - Common for country estates to have formal gardens that extend from the axis of the rooms into the landscape (symmetry). Oldfield’s has two gardens off the estates axis, the Allée viewed from the front door and the Formal Garden viewed from Mr. Lilly’s Library.
  - There is a rare American elm planted in the 1920’s located on the path exiting the Formal Garden.

- **Oldfield’s-Lilly House & Gardens**
  - Encompassing 26 glorious acres on the campus of the IMA, Oldfields–Lilly House & Gardens is the former home and estate of the late Indianapolis businessman Josiah K. Lilly Jr. A National Historic Landmark and listed on the National Register of Historic Places, Oldfields is a rare example of an intact American Country Place era estate. Lilly House, a French-chateau-style mansion, is the centerpiece of the estate and has been restored to the 1930s splendor of the Lilly family’s occupancy. Elements of the historic landscape include a formal garden, a tree-lined Allée with border gardens, and a one-acre hillside ravine garden. Percival Gallagher of the famed landscape architecture firm Olmsted Brothers—the same firm known for designing New York’s Central Park—designed the Oldfields gardens in the 1920s.
**LILLY ALLEE & BORDER GARDENS (PRIORITY 4)**

**Information Guide Location:** The fountain at the end of the Lilly Allée near the Three Graces statue.

**Primary Goal:** Greet guests as they approach the fountain. Invite them to enjoy the paths that run along the sides of the Allée and when they are finished exploring, to head on through the orchard to the Beer Garden which is located on the front porch of the Greenhouse. Encourage guests to take pictures and share them on social media. Offer to take pictures for them in front of the Border Garden and the Three Graces or in the opposite direction in front of the Lilly House.

**Fun Facts**

- **Allée & Border Gardens**
  - Oldfields Estate was built in 1913. Woodrow Wilson was sworn in as the 28th president of the United States and a first class stamp cost 2 cents.
  - As part of the Country Place era, the grounds were informal strolling spaces used for entertaining, offering guests a continuous changing landscape.
  - The Allée, a sweeping lawn lined with 58 red oak trees, stretches 775 feet from the circular pool and fountain to the estate.
  - The French term Allée is used to describe “avenues” planted in parks and landscape gardens.
  - By design, you cannot see the central paved road that crosses in front of Oldfields.
  - The color pallets are the same in the Allée, the border gardens and in front of the estate; the varieties of plants are different due to changing light requirements.

- **Tanner Orchard**
  - Formerly referred to as the “East Vegetable Garden”, it features fruit trees such as apple and cherry along with heirloom vegetables.
  - The produce grown in the vegetable garden is donated to Second Helpings.

- **Alice’s Garden**
  - This is a “pop up” garden; 9,000 bulbs were planted here.
  - The original Tanner Orchard was located on the paved area under what is now Alice’s Garden.
  - Named after the mother of a board member.
  - All materials used are recycled from the grounds and repurposed for the garden.
  - The entrance arbors were handmade by staff out of black locust wood from the Art and Nature Park.
  - Take a picture inside the birds nest.

- **Beer Garden**
  - Open March 31st through the end of summer, all ages welcomed.
  - The shade structure is covered with hops.
  - **Beer Garden menu**
    - **Beverages on tap, including:**
      - A new beer from Sun King Brewery created exclusively for the IMA called *Among the Leaves*. This is farmhouse style ale inspired by the IMA gardens.
      - A Warsteiner German Pilsner
      - A non-alcoholic root beer from local brewery Triton Brewing Co.
      - A Riesling wine
      - Soft pretzels from local company Pat’s Philly Pretzels (served with mustard or cheese)
      - Snack mix
      - Coffee, tea, lemonade, flat and sparkling water
  - Entertainment offered on Friday nights.
  - Guests can roam the grounds with items purchased from the Beer Garden.
  - Last call is at 8:30 pm.
SUTPHIN MALL (PRIORITY 5)

Information Guide Location: Between Roy Lichtenstein’s *Five Brushstrokes* and the Sutphin Fountain

Primary Goal: Greet guests as they approach the Gardens, Café, or Deer Zink Events Pavilion inviting them to enter the Welcome Center to begin their visit to the museum or gardens.

Fun Facts

- **The Indianapolis Museum of Art**
  - The IMA is the 5th largest art museum in the nation, larger than MOMA in New York, and has 58 acres of historic formal gardens which makes us one of a kind in delivering both an art & nature experience.
  - Our gardens are a National Landmark and registered on the National Register of Historic Places.

- **Sutphin Mall**
  - Centered in the front of the IMA’s main façade, Sutphin Mall and Fountain have been an Indianapolis landmark for over 30 years.
  - Near the Museum, visitors can enjoy the tree-lined *Dudley and Mary Louise Sutphin Mall*, which is anchored by the Sutphin Fountain. This broad expanse of turf looks like a typical lawn panel but is in fact an intensive green roof with layers of trees, shrubs and perennials that provide shade and have a cooling effect. The roof also reduces water runoff while housing a 250-space parking garage beneath.

- **Roy Lichtenstein’s *Five Brushstrokes***
  - It took over 30 years for Roy Lichtenstein’s monumental “Five Brushstrokes” sculpture to make it from the drawing board to the Indianapolis Museum of Art’s front lawn. Abandoned in the ‘80s because the organization that commissioned it deemed it too expensive to build (one of its five elements is 40 feet tall), the piece was ultimately completed by the Roy Lichtenstein Foundation in 2012, 15 years after the pop artist’s death.

- **Robert Indiana’s *LOVE*** sculpture which was located in this area has been moved inside to the IMA galleries.
  - After two months of conservation treatment, Robert Indiana’s *LOVE* sculpture is back on display in a new location inside the IMA galleries. Completed in 1970 and accepted as the original version of Indiana’s *LOVE* sculptures, the beloved icon now welcomes guests as they enter the Pulliam Family Great Hall.
  - *LOVE* was removed from outdoor display in January 2017 to undergo critical conservation treatment. The IMA worked with outdoor sculpture conservation expert Abigail Mack and Alfred Lippincott, a representative from the company that originally fabricated the piece, to develop a conservation plan for the sculpture.

- **Nonie’s Garden**
  - The circular garden bed in front of the Welcome Center entrance is in honor of Nonie (Eleanor) Krauss.
  - Sweetgum trees anchor this seasonal garden

- **Newfield**
  - Located just across from the Garden for Everyone at the far end of the Sutphin Mall. It was built for J.K. Lilly III as a residence.
  - The building now houses visiting artists, fellows, and the like.
MUSEUM CONTACT

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